



The Aqua Mimmers String Band



Santa & Mrs. Claus's carriage



Floats of all sizes



Thanks for your support!



2014 Jack Frost Scholarship winners  
and King & Queen of the parade



2018  
Jack Frost  
Parade  
**November 4<sup>th</sup>**  
**3:00 pm**

For More Information Contact:

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*Jack is back!*

Produced by:  
Trinity Lutheran Church  
In cooperation with:  
Robesonia Borough  
Heidelberg Township



Thousands of people gathered along the side streets of Robesonia watching 13 bands, floats, dancers, groups of children, even a Mummer's String Band, giant helium balloons, vintage autos and more. The parade continues to be a huge success with people saying it is one of the best parades in the county!

The 2018 Jack Frost Parade builds on the traditions of the past as it gives back to the community. The 2018 Jack Frost Parade will continue the tradition of selecting two scholarship winners, a male and female senior at Conrad Weiser High School. We also hope to collect 1 ton of food for the Conrad Weiser Food Pantry, as well as collect letters to Santa. The parade route will be the same, right down Route 422 beginning at the Conrad Weiser Middle School.

It takes a lot of money to put on a parade; last year's parade cost more than \$21,000 So, we are looking to area businesses to help us make this special day possible for our community.

## Business Sponsors

We depend on the generous donations of our business partners to help us make this parade a success. We will proudly display your banner or your name on a banner with the parade logo, depending on the sponsor level you choose. If you sponsor a featured item, your banner will proceed that item.



We will also list all of our smaller corporate sponsors on banners, so that everyone can see who is helping to make this parade possible.



You may also choose to have a float or vehicle representing your company as a part of the parade. We hope that you will want to be a part of this fun community endeavor that has a great impact on community pride and support.

## 2018 Jack Frost Parade Business Sponsors

### Premier Sponsor - \$1,000

Banner in front of a feature (Mummers, etc.)  
We will use your banner or one we make  
Premier spot in parade for float/vehicle

### Gold Sponsor - \$500

Shared name on banner in parade  
Float/vehicle in parade

### Silver Sponsor - \$250

Shared name on banner in parade  
Float/vehicle allowed in parade

### Bronze Sponsor - \$100

Shared name on banner in parade

### Brass Sponsor - \$50

Listed as a parade sponsor in parade booklet

## Individual Sponsors

Individuals/families may also make a donation to help support the parade. All individuals will be listed in the Jack Frost Parade sponsor booklet and on Trinity's website under parade sponsor information.

### King Level - \$100

### Duke Level - \$50

### Jester Level - \$25